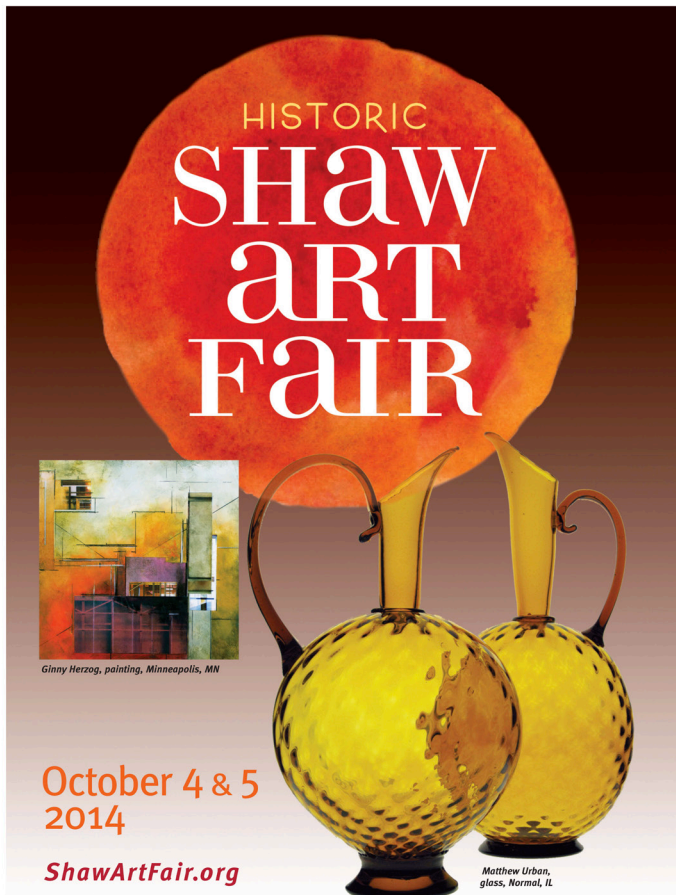


program advertising for the

..... 23RD ANNUAL

SHAW ART FAIR



Located on the tree-lined parkway of beautiful Flora Place at Tower Grove Avenue, the Historic Shaw Art Fair is one of the premier fine art and fine craft fairs in the St. Louis area. It is a professionally-juried Fair featuring 135 artists from around the country who work in a large variety of media and styles. This year's event will be held the weekend of October 3 & 4, and your business can be a participant by advertising in the official program.

This handy, colorful 5-1/2" x 8-1/2" sized booklet will be given to 10,000 fairgoers. The guide will be a great way to show off your business to this art-loving crowd. If you have a nearby restaurant or shop — or even a far-away art gallery, the guide will be a great way to reach this audience. In addition to the Fair, the Missouri Botanical Garden's Best of Missouri Market is held the same weekend, directly across Tower Grove Avenue.

View last year's 40 page program at:

http://www.stlprograms.com/wp-content/documents/events/Shaw_AF/Flipbook/index.html

DEADLINE: SEPT 11

AD SIZES	PRICE
<input type="checkbox"/> 1/4 Horiz (5"w x 1.75"):	\$195
<input type="checkbox"/> 1/4 Vert (2.375"w x 3.75"):	\$195
<input type="checkbox"/> 1/2 Page (5"w x 3.75" or 2.375"w x 7.5"):	\$350
<input type="checkbox"/> Full Page (5"w x 7.5"):	\$500
<input type="checkbox"/> Covers (4.75"w x 7.75") ask about bleed sizes	\$600
<input type="checkbox"/> Color ad for any of the sizes above	+20%

- Ad Copy enclosed
- Check payable to STL Programs enclosed
- MC/VISA/DISC Exp. date _____
- Card # _____
- SEC # _____
- Cardholders Name _____
- Billing Zip _____

TOTAL: \$ COLOR ADS + 20% = \$

COMPANY:

E-MAIL:

ADDRESS: ZIP:

PHONE:

FAX:

SIGN HERE:

DATE:

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PLEASE MAIL OR FAX TO:

TAMMY BROWNFIELD

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EMAIL: TAMMYB@STLPROGRAMS.COM